How to improve the information boards in railway stations

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Session 3 -
Changing the UIC approach on information for passengers

- more than 40 years of practice in information for passengers
- the need of a deep renewal that integrates new regulations
- our method: re-create the leaflet through a dialogue with RUs
Tacking the challenges of individualization and digitalization

- individualization: allowing a flexible and personal use of information
Tackling the challenges of individualization and digitalization

- individualization: allowing a flexible and personal use of information
Tacking the challenges of individualization and digitalization

- digitalization: conceiving pictograms and information elements with the possibility of a digital use
Tacking the challenges of individualization and digitalization

- digitalization: conceiving pictograms and information elements with the possibility of a digital use
A flexible and adaptive guideline:
turning the leaflet 413
into a toolbox for design management

- A coherence of information based on a range of boards
A flexible and adaptive guideline: turning the leaflet 413 into a toolbox for design management

- A coherence of information based on a range of boards

In the building
A flexible and adaptive guideline:
turning the leaflet 413 into a toolbox for design management

- A coherence of information based on a range of boards

In the hall
A flexible and adaptive guideline: turning the leaflet 413 into a toolbox for design management

- A coherence of information based on a range of boards

On the platform

How to improve the information boards in railway stations
A flexible and adaptive guideline:
turning the leaflet 413
into a toolbox for design management

- A balance between principles and advices
A flexible and adaptive guideline: turning the leaflet 413 into a toolbox for design management

- A balance between principles and advices
- A light restyling of pictograms
A flexible and adaptive guideline: turning the leaflet 413 into a toolbox for design management

- A balance between principles and advices
- A light restyling
- Fit for the future
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