DEVELOPMENT OF SOCIAL FUNCTIONS OF RAILWAY STATIONS

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Types of social and cultural activities at the railway stations

1. ACTIVITIES WITH A CULTURAL AND EDUCATIONAL ORIENTATION
   - Increase of citizens interest to the station.

2. ACTIVITIES IN ORDER TO INCREASE THE COMMERCIAL ATTRACTION OF THE RAILWAY STATION
   - Increase of attendance and commercial viability of the railway stations.

3. SOCIAL ASSISTANCE
   - Reduction of social tension at the railway stations.

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Special aspects of Russian practice

The main distinctive feature of the development experience in Russia is the significant importance of SOCIAL HELP.

State:
- Lack of state financial resources for solving critical social problems.
- Low efficiency of many state programs.

Business:
- Less difficulties in finding financial resources.
- More effective application of financial resources for social purposes.

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# Social assistance at the Russian railway stations

<table>
<thead>
<tr>
<th><strong>Addressee</strong></th>
<th><strong>Activities</strong></th>
</tr>
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</table>
| - Citizens in difficult situation.  
- Neglected and street children.  
- Children at social risk.  
- Families with children at social risk. | - Help in purchasing of tickets to the destination point.  
- Consultation help.  
- Additional possibility on contacting home.  
- Emergency help: temporary shelter, food, security. |

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<tr>
<th><strong>Partners</strong></th>
<th><strong>Projects</strong></th>
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| - Central and local authorities.  
- Specialized governmental institutions and organizations.  
- Non-commercial organizations on solving of social problems.  
- Volunteers. | - Support of separate initiatives (fundraising, advertisements by searching for missing children).  
- Cooperation by the performance of common projects (searching of missing children).  
- Strategic cooperation (agreements on social partnership). |
**Measures for development of social work at the railway stations**

<table>
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<tr>
<th>CHILDREN’S EVENTS</th>
<th>POINTS FOR SOCIAL ASSISTANCE</th>
<th>ART-SPACE VAUXHALL</th>
<th>PUBLIC INVOLVEMENT IN FORMATION OF THE CULTURAL ENVIRONMENT</th>
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<tbody>
<tr>
<td>New Year's activities for children.</td>
<td>Point for social assistance to children and families with minor children at the Kazansky railway station.</td>
<td>Exhibitions, thematic seminars, master-classes, fashion-shows and performances.</td>
<td>Installation of sculptures and monuments on the railway stations, selected according to the results of competitions and surveys among the passengers.</td>
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<tr>
<td>Annual charitable performances “Spring voices”.</td>
<td>Point for social assistance to children and families with minor children at the Belorussky railway stations.</td>
<td>Educational programs, round tables by social subjects.</td>
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Case study. Children's and New Year's holidays

Held events:
- Organization of a children’s playground for passengers with children at the Kazansky railway station in 2011.
- Organizations of New Year celebrations for children in the buildings of the Kievsky and Kazansky railway stations in 2010-2012.
Case study. Concerts and exhibitions.

- The Gallery of folk artist of the Russian Federation Dmitriy Belyukin was opened in 2010 at the Kazansky railway station.
- Annually charity concerts with the participation of the children chorus “Spring voices” held by Charitable Foundation «Spread Your wings!».
- In framework of art-space Vauxhall planned and partially have already held over 12 events.
The target of the project is to organize a beneficent for the awareness, education and creativity of young people and families; the education of the young generation on patriotic and cultural-historical traditions.

Center operate as an art platform, as well as a facility for different cultural and educational events.
Case study. Station for two

- In 2013 on the railway stations there were installed mobile stands, allowing to involve visitors in the formation of station’s cultural environment.
- There was chosen sculptural composition with the participation of the passengers and visitors for installation on Paveletskaya square.
THANK YOU FOR ATTENTION!