# Stations: gateway to the heart of the city



Piet Geurts Nederlandse Spoorwegen

Paris, December 6, 2007





### **Portfolio Nederlandse Spoorwegen**

- 1. Passenger Services domestic & international
- 2. Rolling stock maintenance & overhaul

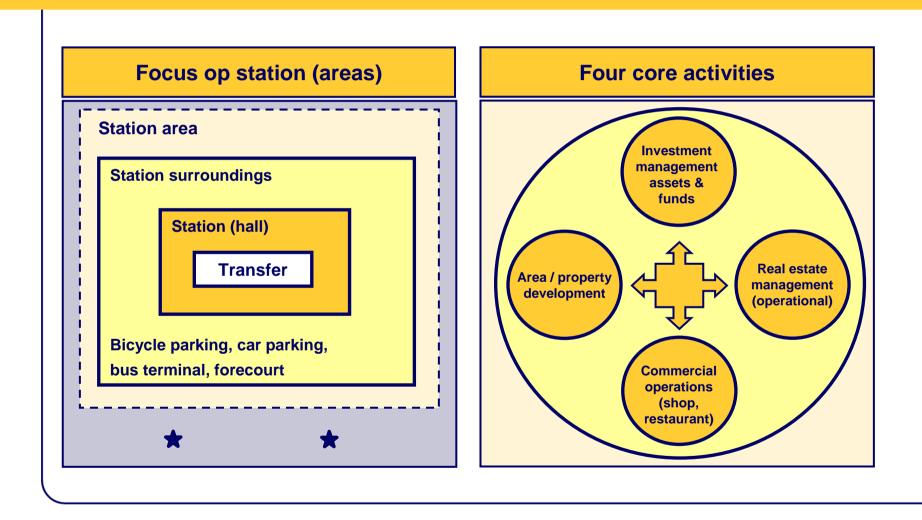
- 3. Station and real estate development & management
- 4. Infrastructure building & maintenance



### **Ambition NS Poort** = stations & real estate

We want to develop, operate and maintain stations and station areas to create pleasant, lively and sustainable places for traveling, shopping, working and living in such a way that our <u>customers</u> want to buy our products and services, and that <u>companies</u> want to settle in station areas.

## **Strategy NS Poort**



### World stations: the place to be

#### **Arrival zone**



### Visiting zone



### **Reception zone**



#### **Travel zone**



### World stations: the place to be

#### Worlds

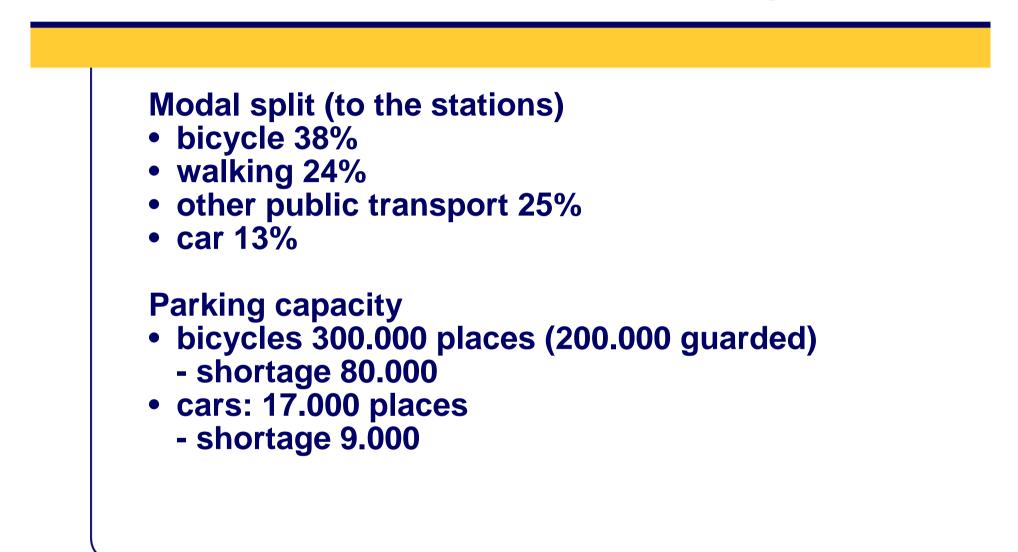
- Travel Centre World
- Food World
- Media World
- Beauty & Health World
- Fashion & Sport World
- Event World
- To Go World





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### Stations are intermodal hubs: facts & figures



### **Station surroundings: combined bicycle-train trips**





### **Station surroundings: combined car-train trips**



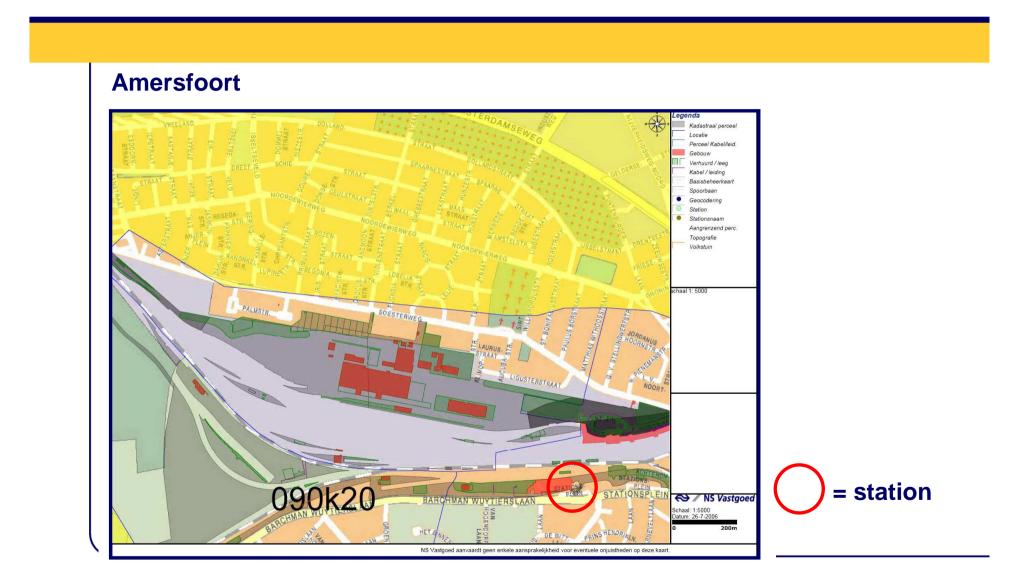
## From station to integrated public transport terminal

#### Amsterdam Central Station Bus terminal integrated in train station

#### The Hague Central Station Light rail integrated in train station



### **Station area development**



# Station area development





