Next Station

2nd international conference
on railway stations
living stations

Environment
Sustainability
Corporate reputation
Community values
Accessibility
Hub
Architectural milestone
Development
Cultural activities
Reference point
Commitment
Management
Showcase

Railway infrastructure
Added value
Network
Profitability
Location!
Location!
Location!
Enjoying life
Satisfaction
Quality
Cultural activities
Meeting point
To catch the train
Passengers 62.2%

Consort 64.7%

No Consumers 60.2%

Non-Passengers 37.8%

Non-Passengers (45.4% consumers)

Passengers (54.6% no consumers)

Passengers (40.8% consumers)

Non-Passengers (40.8% no consumers)

Consumers (43.7%)

No Consumers (56.3%)
living stations

Potencial of station
(Consumption expectations, population, visitors, etc.)

Passengers

mascosas

las tiendas de la estación

branding
Financing
PPP
Bilbao
Pontevedra
Pontevedra
Salamanca
Salamanca
Salamanca
Salamanca
Málaga
Málaga
Albacete